

## MEMORANDUM



**FROM:** Alexandra Barker, Senior Research and Campaigns Officer

**Date:** 19 October 2021

Dear all,

I am writing to share with you the details of a new craftivism competition that we have launched as part of our 'See the Signs' campaign on ovarian cancer, and to ask you to please cascade this information to WIs in your federation.

To enter, members are invited to make something that represents the WI's ovarian cancer campaign, and will help to spread awareness of the key signs to look out for.

There are no restrictions on the type of medium or materials that can be used, but we would encourage upcycling where possible. Entries will be judged by Nicky Amos, Chair of the NFWI Public Affairs Committee, and Gemma Hodgkiss, Communications Manager at gynae-oncology research charity GRACE. The judges will consider the creativity of each entry and how well it communicates the key messages of the resolution.

The winning submission will be featured in a spring 2022 issue of *WI Life*, and across our social media channels. There will also be an online exhibition of submissions.

To enter, members are asked to send a photo of their entry to the NFWI Public Affairs Department by email ([pa@nfwf.org.uk](mailto:pa@nfwf.org.uk)) or by post. The actual project itself does not need to be sent in. We would love to hear the story behind the artwork as well - what inspired it, and the process that was undertaken to complete it.

The deadline for submissions is **31st January 2022**.

A full campaign action pack will be available shortly with further information on the See the Signs campaign and additional ways that members can take action. Members can sign up to receive the pack by email or post when it is available at the following link:

[mywi.thewi.org.uk/public-affairs-and-campaigns/news-and-actions/Ovarian-Cancer-Campaign-Action-Pack](https://mywi.thewi.org.uk/public-affairs-and-campaigns/news-and-actions/Ovarian-Cancer-Campaign-Action-Pack)

In the meantime, if you have any questions, please get in touch with the Public Affairs Department via email ([pa@nfwf.org.uk](mailto:pa@nfwf.org.uk)) or phone (020 7371 9300 ext. 2002).

Best wishes,

Alexandra Barker